

2018-2019 State Bar

# Breaking Good

## Video Contest



**\$1,000, \$750 and  
\$500 Team Prizes**

**– Plus \$500 Teacher Prize –**

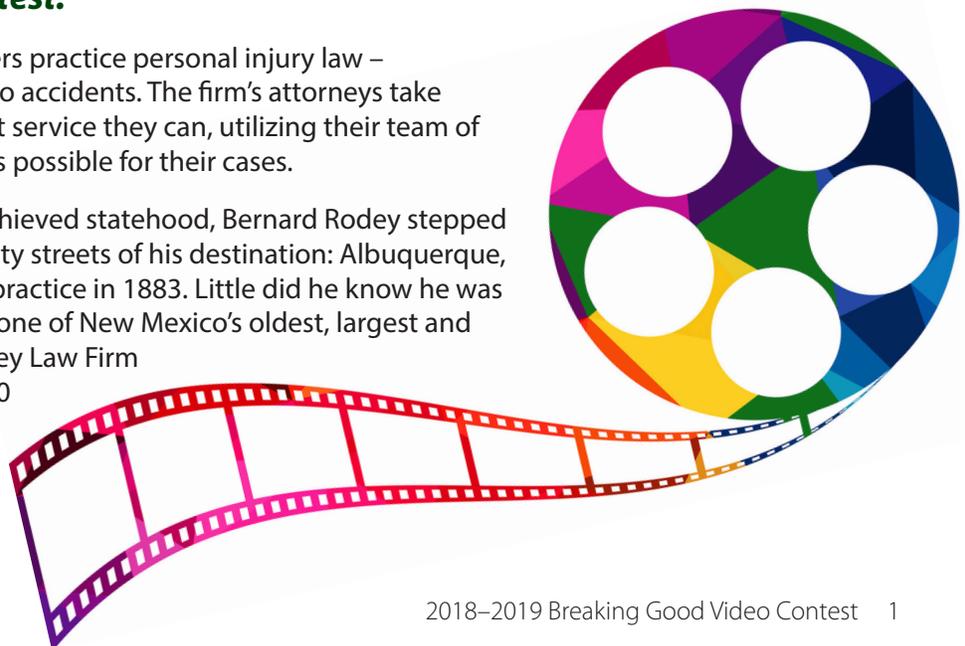
### **Deadline: May 1, 2019**

- Required video length: 80 seconds (see page 3 for details).
- Videos will be judged by a panel of distinguished lawyers, judges and local media representatives.
- Videos will be evaluated according to theme, production quality, purpose and originality.
- Official entry rules and requirements are on page 3.
- All materials are available on the Breaking Good Video Contest webpage at [www.nmbar.org/breakinggood](http://www.nmbar.org/breakinggood).

### ***Ron Bell Injury Lawyers and the Rodey Law Firm are proud to sponsor the fourth annual Breaking Good Video Contest.***

Ron Bell's New Mexico personal injury lawyers practice personal injury law – Primarily focusing on injuries suffered in auto accidents. The firm's attorneys take great pride in providing clients with the best service they can, utilizing their team of professionals to obtain the maximum results possible for their cases.

Nearly three decades before New Mexico achieved statehood, Bernard Rodey stepped off a train from Boston onto the hot and dusty streets of his destination: Albuquerque, New Mexico. Mr. Rodey established his law practice in 1883. Little did he know he was on his way to creating what would become one of New Mexico's oldest, largest and most highly respected firms. Today, the Rodey Law Firm is home to more than 65 lawyers and over 70 support professionals working to make a difference in the lives of their clients.



## VIDEO CONTEST TOPIC

### “Who needs civil legal services in New Mexico and why are they important?”

Nearly 50 million Americans live in poverty. We often hear that the cost of freedom is not free. Neither is the price of justice or liberty. There are New Mexico organizations that provide civil legal services to the poor and vulnerable. Civil legal services help the underprivileged members of our community obtain improved access to justice. Legal service providers offer public information and awareness, group and individual counseling, legal advice and representation by a lawyer. These services are typically delivered free of charge to those unable to pay.

However, legal services always require some form of subsidy provided either by lawyer associations, community groups and/or governments.

Please choose one of the fact patterns below. Select a civil legal service provider from the list at [www.nmbar.org/Breakinggood](http://www.nmbar.org/Breakinggood), and show how that provider can help the client with the legal issue(s).



1. A 33 year old woman is married to a man who physically and emotionally abuses her, especially after he has been drinking. He screams at her, knocks her around and threatens to kill her and their children. She and her two children, ages 6 and 9, fear for their safety. She has always been a stay-at-home mom, and has, so she thinks, no employable skills, and believes that if she leaves her husband and their home, she will have no means by which to survive or provide a safe environment for her children.
2. A 12 year old boy, diagnosed with Autism Spectrum Disorder, is often referred to as high functioning and can care for himself and do his schoolwork, with some prompting. While in a public elementary school in a large urban area, he, his parents and teachers developed and implemented an Individualized Education Program (IEP) that met his particular needs. He thrived in elementary school and kept up with his classmates. His family then moved to a rural area with a much smaller school district. Now in middle school and in a new environment, he has teachers who seem unwilling to update his IEP, and his educational progress stalled and his grades dropped.
3. A 52 year old man has tried mightily to pull himself out of homelessness, due in large part to his meth habit. Now committed to sobriety, he is working with a local social services program to redirect his life. He has a low-paying job and has saved some money that will allow him to live in subsidized housing. However, all of the public housing managers he has approached have denied his applications for housing, and living in a motel is depleting his funds.
4. An 85 year old male recently found himself in a tremendous amount of debt due to unpaid credit card bills, much of it due to the interest and fees associated with late payment. His finances were already stretched thin at the time the lenders gave him a substantial amount of credit. He finally got behind when he had to make repairs to his home and skipped a few months' worth of credit card payments. A few of the lenders have started bringing court actions against him and he is seriously considering filing for bankruptcy.
5. A 75 year old woman is trying to renew her driver's license. She has been told that because a new federal Real ID law has just passed, she must provide her birth certificate and many other documents in order to renew her license, and all the documents that she provides must have the same name printed on them. Her birth certificate says "Maria Helena Gomez", but none of her teachers could pronounce her name when she was little, so she has always gone by Helen Gomez. The other documentation she has, including her social security card and all of her bills, say Helen Gomez. She has been told that because her birth certificate and the rest of her documentation do not match, she will need to do a court ordered name change. She is low-income, and has heard that a name change can cost over \$300.

## Video Contest Rules, Requirements, and Entry

(Video Contest Rules, Requirements, and Entry: (Note: Entries that do not follow all rules specified on this page will be disqualified. To ensure that your video is not disqualified, check off the items noted below.)

**1.  Videos shall be 80 seconds**

*The following order and times must be followed exactly.*

- 5 seconds of title page with:
  - ✓ title of the video
  - ✓ students involved
  - ✓ team name
  - ✓ name of school
  - ✓ school year (2018–2019)
- 5 seconds of black
- 60 seconds video (must be exactly 60 seconds)
- 10 seconds black

**2.  The video must be the original work of the team.**

Videos may not include copyrighted content (songs, pictures, movie clips, etc.) without proof of consent from the copyright holder. Any video containing copyrighted content without consent from the copyright holder shall not be eligible for judging or prizes. If the video becomes the subject of a claim, suit or allegation of copyright, trademark, patent or other infringement, the State Bar of New Mexico has the right, in its sole discretion, to reject or otherwise disqualify the submission.

**3.  Video content shall endeavor to comport with the following:**

The video shall contain nothing in theme, language, nudity, sex, violence or other matter that, in the view of the State Bar, would offend parents whose younger children view the video. Some snippets of language may go beyond polite conversation but when such language is used it should be limited to common everyday expressions. Words that are highly offensive must be avoided. Depictions of violence should be minimal. No nudity or sex scenes should be present. Drug use or reference to drugs is permitted if relevant to the theme.

**4.  The video shall not contain any endorsement, solicitation, commercial or similar content advocating for or against candidates for political office or political issues.**

**5.  The video submission is accompanied by a complete Entry form and Release and Waiver form. If under 18, parents have also signed the Release and Waiver form.**

Visit [www.nmbar.org/breakinggood](http://www.nmbar.org/breakinggood) to obtain forms, for complete entry instructions and to enter.

*The State Bar of New Mexico reserves the right to use entries as public service announcements. All videos will become the property of the State Bar for publicity and promotional purposes.*

## Judging and Prizes

Judging will utilize the Breaking Good Video Submission Grading Rubric in the following areas:

- **Theme:** Video includes a clear theme. Events and messages are presented in a logical order, with relevant information that supports the video's main ideas.
- **Production:** The video is edited and runs smoothly from shot to shot. A variety of transitions are used to assist in communicating the main idea. Shots and scenes work well together.
- **Purpose:** The video clearly and succinctly advocates for legal service providers in New Mexico in a creative way.
- **Originality:** Video is original. It shows creativity that flows with the theme and presentation.

Visit the Video Contest webpage to view the rubric. Videos will be judged by a panel of distinguished lawyers, judges and local media representatives.

**The prizes are as follows:**

- First Place, \$1,000 to be divided equally among team members
  - *First Place Winner's Teacher, \$500*
- Second Place, \$750 to be divided equally among team members
- Third Place, \$500 to be divided equally among team members

Teachers will receive their students' scores and winners will be notified via email by May 10, 2019.

**Winning videos will be presented at a ceremony during the State Bar Annual Meeting at Hotel Albuquerque in Old Town, Albuquerque on Aug. 2, 2019**